Subject: RE: RE: Bruce Katz as CDA keynote

From: "Joanne Danganan" < JDanganan@ccala.org>

Date: 02/08/2017 11:25 AM

To: "Nick Griffin" < NGriffin@downtownla.com>

Sure, the keynote is during the lunch program on March 15 – 12:30- 2 p.m., 45 minutes to 1 hour speech addressing practitioners. Ideal for him to cover execution, current practices, and the new administration's impact on Downtowns in the nation. Travel and modest honorarium can be covered.

If you have any other suggestions for keynote, the group is open to them. Someone local, maybe?



Joanne Danganan

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From: Nick Griffin

Sent: Wednesday, February 08, 2017 11:21 AM **To:** Joanne Danganan <JDanganan@ccala.org>

Cc: Jessica Lall < JLall@ccala.org>; Shawn Bratton < sbratton@ccala.org>

Subject: RE: Bruce Katz as CDA keynote

Probably unlikely on short notice but I'm happy to reach out to him – any other info I should share with him about it?

From: Joanne Danganan

Sent: Wednesday, February 08, 2017 11:18 AM **To:** Nick Griffin < NGriffin@downtownla.com >

Cc: Jessica Lall < <u>|Lall@ccala.org</u>>; Shawn Bratton < sbratton@ccala.org>

Subject: Bruce Katz as CDA keynote

Hey Nick – The upcoming CDA Conference is still looking for its keynote speaker, and I suggested inviting Bruce Katz from Brookings Institute. I found him super engaging at Innovate DTLA last year, and thought he might be a perfect fit for the CDA audience.

Thoughts?

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